



ON THE HOUSE



Luminstruct Monthly Newsletter

New Look, Same Great Content!

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This month was full of new and exciting additions to the Luminstruct website! One of the biggest changes for the site was its new look! Every page was modified to **support the overall theme** and feel of the site. We enhanced the presence of the Luminstruct colors (Blue, Black and White) and overlapped this theme throughout the site to create a more **professional look**.



A Picture is Worth a 1,000 words!

Another improvement we added to enhance the look of the site was adding images to illustrate the different resources and team builders Luminstruct has to offer. With the help of Ben Thornburgh, (<https://benjaminthornburgh.carbonmade.com/>) each team builder now has a fun picture which links to the instructions of the various activities. A year ago, Ben was the talented individual who created our logo and we couldn't be more happy to continue our work with him!

Lead On! Erik Qualman

This month's Lead On! Spotlight Leader is a #1 **Bestselling Author** and motivational speaker, Erik Qualman. In his write-up, Erik discusses the importance of education and how his experiences in Greek Life and as a Student Athlete helped guide him to where he is today. Find his story in our Lead On! Section.



Door Decor DIY

Coming Soon

In addition to the new look of our page, keep an eye out for other great additions to our site over the next month! Planned changes include adding a book club section, spotlighting some awesome work from our viewers, and increasing the amount of content we deliver to you! Stay tuned!

Contact Us:

Interested in joining the conversation? Email us at mdjestel@gmail.com or fill out our "Contact Us" form on our website and we will get back to you at our earliest convenience. If you wish to *unsubscribe* there is a link on our contact page.