



ON THE HOUSE

Luminstruct Monthly Newsletter

Brace Yourself-Fall is Coming

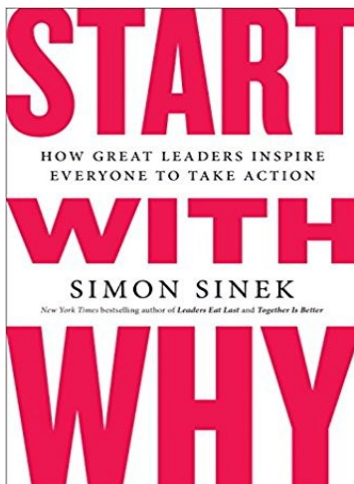
Many of us have finished moving everyone back in and training now feels like it was months ago. The next few weeks are going to be full of self-discovery for our students and just a little chaos as they figure out their normal routines. Remember to stay firm when implementing policy as the semester begins and limits are tested. Being "loosey goosey" at the start of the semester is easy, but you will pay for it by the end of the semester. Make sure to check out this upcoming month's book club novel "Lessons Learned" for more helpful hints as you start this year off right!

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Start With WHY

People don't buy what you do, they buy why you do it. 'Start with WHY' holds a very powerful message which has the ability to inspire others and teaches us how to become someone who leads instead of just "being a leader". In many ways, this message is a perfect tool in order to form a department from the ground up and figure out what your team stands for. Being very abstract, Sinek does a wonderful job grounding this concept through the use of historical examples, biology of the brain, and even various flowcharts to illustrate his "golden circle". We would absolutely recommend learning from him, but would recommend it in a different form. Although Sinek does a great job explaining his beliefs, the book begins to become very redundant and moves slowly after he uses the same examples multiple times. A quicker form of understanding this concept is to watch his twenty minute [TedTalk](#) which can be found for free on YouTube. This video sums up the book perfectly and saves you some time to read other books.



Lead On! Brittany Foster

We are very excited to announce this month's Lead On! Leader, Brittany Foster. Brittany works with crop insurance and speaks about how her role as an RA has helped her have deeper conversations with her clients and how important kindness can be in any field. Find her story in our Lead On! Section.



Coming Soon

In addition to a new book club addition, keep an eye out for other great content submitted to our site over the next month! Planned uploads include a new door décor DIY, Lead On! Leader, spotlighting some awesome work from our viewers, and increasing the amount of content we deliver to you! Stay tuned!

Contact Us:

Interested in joining the conversation? Email us at mdjestel@gmail.com or fill out our "Contact Us" form on our website and we will get back to you at our earliest convenience. If you wish to *unsubscribe* there is a link on our contact page.