



ON THE HOUSE



Luminstruct Monthly Newsletter

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Easy Event Ideas

We could not be more **lucky** to collaborate this month with the company, **Easy Event Ideas!** Created and run by Michelle Bennett (Recent “Lead On” leader and former Res Lifer), Easy Event Ideas is a company based out of Washington DC which works with you to **create events** that match your vision, achieve your goals, and are what you always wanted! Having worked at a college herself, Michelle was kind enough to let us highlight her work in our Educational/Social Program Section. Some of the programs we added included Floor Feud, Free Trivia Game, and the Roommate Game! All of these programs include **step by step instructions** on how to run the program and also include **free downloads** of the events! Visit her page at easyeventideas.com or view the RA programs on our program section of the site.



New Welcome Video!

This month we were able to march toward many new opportunities. In addition to the new program additions listed above, we were able to create a Welcome Video to introduce our site to new visitors! Using the company ‘Raw Shorts’, we created a short intro video to place on our homepage and social media pages, check it out!



Door Decor DIY



Lead On!

This month’s Lead On! Spotlight Leader is Michelle Bennett who is the creator and the developer of ‘Easy Event Ideas’. Find her story in our Lead On! section and learn how she used her student leadership abilities to create her own company, host many fun and exciting events, while also acting as a work from home parent during it all! She has an amazing story worth sharing!



Coming Soon

In addition to the new welcome video, keep an eye out for other great additions to our site over the next month! Planned changes include updating the page’s look, spotlighting some awesome work from our viewers, and increasing the amount of content we deliver to you! Stay tuned!

Contact Us:

Interested in joining the conversation? Email us at mdjestel@gmail.com or fill out our “Contact Us” form on our website and we will get back to you at our earliest convenience. If you wish to *unsubscribe* there is a link on our contact page.